

## NCC Cable System Order

Order #	62628159
Syscode	0397
System Name	Spectrum/Madison East, WI
Market	Madison

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Nov17
-	

Flight Dates	02/04/19 - 02/17/19
Agency	Screen Strategies Media
Advertiser	Shukla for Mayor

Client Code	
Product Code	
Est Code	5090
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		02/13/19	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,242.00	
Commission		\$486.30	
Net Total		\$2,755.70	
Total Spots		115	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 2/12 MG+\$220
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	2/11/19	2/17/19	05:00	09:00	X	X	X	X	X			-	-	10	\$24.00	\$240.00	30	PRE
2	CNN	CNN Daytime	2/11/19	2/17/19	09:00	16:00	X	X	X	X	X			-	-	10	\$18.00	\$180.00	30	PRE
3	CNN	CNN Access	2/11/19	2/17/19	16:00	19:00	X	X	X	X	X			-	-	10	\$32.00	\$320.00	30	PRE
4	CNN	CNN Prime	2/11/19	2/17/19	19:00	24:00	X	X	X	X	X			-	-	10	\$40.00	\$400.00	30	PRE
5	HGTV	HGTV Daytime	2/4/19	2/10/19	09:00	16:00						X	X	-	-	1	\$22.00	\$22.00	30	PRE
6	HGTV	HGTV Daytime	2/11/19	2/17/19	09:00	16:00	X	X	X	X	X			-	-	3	\$22.00	\$66.00	30	PRE
7	HGTV	HGTV Access	2/4/19	2/10/19	16:00	19:00						X	X	-	-	2	\$38.00	\$76.00	30	PRE
8	HGTV	HGTV Access	2/11/19	2/17/19	16:00	19:00	X	X	X	X	X			-	-	5	\$38.00	\$190.00	30	PRE
9	HGTV	HGTV Prime	2/4/19	2/10/19	19:00	24:00						X	X	-	-	4	\$47.00	\$188.00	30	PRE
10	HGTV	HGTV Prime	2/11/19	2/17/19	19:00	24:00	X	X	X	X	X			-	-	10	\$47.00	\$470.00	30	PRE
11	MNBC	MSNBC Morning	2/11/19	2/17/19	05:00	09:00	X	X	X	X	X			-	-	10	\$18.00	\$180.00	30	PRE
12	MNBC	MSNBC Daytime	2/11/19	2/17/19	09:00	16:00	X	X	X	X	X			-	-	10	\$14.00	\$140.00	30	PRE
13	MNBC	MSNBC Access	2/11/19	2/17/19	16:00	19:00	X	X	X	X	X			-	-	10	\$24.00	\$240.00	30	PRE
14	MNBC	MSNBC Prime	2/11/19	2/17/19	19:00	24:00	X	X	X	X	X			-	-	10	\$30.00	\$300.00	30	PRE
15	CNN	CNN Daytime	2/11/19	2/17/19	09:00	16:00				X	X			-	-	2	\$18.00	\$36.00	30	MG+2x line added PRE
16	CNN	CNN Access	2/11/19	2/17/19	16:00	19:00				X	X			-	-	2	\$32.00	\$64.00	30	MG+2x line added PRE
17	CNN	CNN Prime	2/11/19	2/17/19	19:00	24:00				X	X			-	-	1	\$40.00	\$40.00	30	MG+1x line added PRE
18	MNBC	MSNBC Morning	2/11/19	2/17/19	05:00	09:00				X	X			-	-	1	\$18.00	\$18.00	30	MG+1x line added PRE
19	MNBC	MSNBC Daytime	2/11/19	2/17/19	09:00	16:00				X	X			-	-	3	\$14.00	\$42.00	30	MG+3x line added PRE

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20	MNBC	MSNBC Prime	2/11/19	2/17/19	19:00	24:00				X	X			-	-	1	\$30.00	\$30.00	30	MG+1x line added

	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Total
<b>SPOTS</b>	115	0	0	0	0	0	0	0	0	0	0	0	115
<b>AMT</b>	\$3,242.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,242.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/03/19

62628159 | Madison | Spectrum/Madison East, WI | 0397 |